



Power shopping is always in season...

More than half of every energy dollar goes toward energy supply costs, and market prices change all the time!

So, it's important to be a power shopper and keep up with the latest offers. If you're new to power shopping, or have shopped for gas and electric supply before, here is some information that can enhance your shopping experience.

How do you prefer to shop? We have options to suit any shopper:

- **New Shoppers**—If you want a discount up front, enroll in **PowerSwitch**: This introductory offer provides a 7% savings on the energy supply portion of your energy bill for two consecutive billing periods. Savings in your utility bill beyond the introductory period are not guaranteed. Call **1-877-434-4100** for more information or go to **oru.com/powerswitch**.

- **If you are a comparison shopper, use eBids:**
At oru.com/ebids, you can submit an anonymous request for ESCOs to compete for your business. This allows you to compare price proposals—without any obligation to select or accept one.
- **If you like to research and negotiate, you can shop on your own:** Talk to ESCOs directly. Get complete contact information at oru.com/supplierlist or go to the New York State Public Service Commission Web site at newyorkpowertochoose.com and get price information.

A few suggestions to consider:

- **Check your current agreement:** If you're switching ESCOs or returning to O&R's supply service, make sure you review your existing agreement before making the switch, especially if the term of your contract has not ended.

- **Determine your price to compare:** O&R posts its price to compare each month. You can find it on your bill or for more information and historical pricing go to oru.com/nyprice, or call 1-877-434-4100. If you are currently with an ESCO, you may check your last bill or call the ESCO directly for your price information.
- **Make the right comparisons:** When comparison shopping, make sure prices are expressed in the same unit of measurement and under the same terms and conditions.

ESCOs and their marketing representatives do not work for O&R and do not represent O&R. O&R does, however, support competition in the energy industry. To learn about the process, go to oru.com/energychoice.

Remember, it makes sense to shop periodically for the best value.

